

MEDIA POLICY

Participating in media has both beneficial and adverse effects. The benefits are great but the risks can lead to drastic consequences. It is therefore important that caution be exercised while dealing with Print/ Electronic and new media/ Social networking sites.

The following team members are permitted to share/ upload/ deliver communications in the form of voice /photos/content/ multimedia materials in various media channels.

Print and Electronic Media: Advisor, Deputy Director, State coordinator at project office/any deputed person on behalf of him

Note: All the press releases/ notes required approval from Head Office.

New Media/ Social Network Sites: Advisor, Deputy Director –Operations/ any deputed person on behalf of him

Note:

1. All other team members are not permitted to share any information in the form of text/ voice/ photo / video/ multimedia which represents Bhavishya Bharat/ Bhavishya Bharat activities directly/ indirectly.
2. They can re-share the information which has been published in official site/ reports of Bhavishya Bharat, without editing/ modifying it.
3. If any of the staff likes to participate/ share directly to any of the media channel, he/she must take written approval from Head Office.
4. Deputy Director – Operations/ his deputed person will monitor the social networking sites including staff personnel blogs, Facebook, Tweeter, Orkut and Google plus accounts. If anyone caught in violation of this policy disciplinary action will be taken.

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